



SPONSORSHIP PACKET

2025 — 2026

ONWARD
& UPWARD



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RED CARPET
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KINGDOM
SPONSOR

MARKETING
OPPORTUNITIES

About

The Gulf Coast Gospel Music Awards Academy (GCGMA²) is the first of its kind on the MS Gulf Coast. It is an experience that brings artists together using music and performing arts at well-designed, elegant events to spotlight and advance artists individually as well as collectively. We do this by providing resources and forums for personal and career development, events and collaborative programming, business and ministry connections, and by building successful relationships in the industry. We also strive to establish an environment where artists and other industry professionals are recognized for their achievements and their contributions to Gospel music, the Arts and the communities they serve. We aspire to encourage mentorships and to inspire seasoned professionals to train and teach as a vehicle of give-back to the community. The GCGMA Academy proudly holds up an integral standard that showcases those who have served in the communities of music and arts and exemplify positive lifestyles in the Spirit of Excellence.

Mission

To recognize the accomplishments of local and national performing artists, writers and industry professionals. We provide a stable platforms that assist in the establishment and/or advancement of the artists' career locally, nationally and internationally as it relates to all things multi-media and ministry. We proudly induct decorated individuals into the Music and Arts Industry Hall of Fame as a display of their lifetime achievements and sacrifice.

What We Believe

It is our belief that all artists who make positive contributions to the community deserve recognition. We involve a collective community of persons in the awards and selection process. These persons are known as the *Academy/Guild*, which includes the supporter/buyer, producer/engineer, promoter, record company, management, Pastors/churches, etc. We collectively believe in the vision of the Founder, LeKeisha Cotten, and the organization's efforts to honor and support those who do the work, invest their time, and have a vested interest in music, the arts, and the advancement of Gospel Music. We believe that the work we do is a springboard for Kingdom and Marketplace Building.

Our Goals and Objectives

The Gulf Coast Gospel Music Awards Academy has slated the following future Goals and Objectives to be accomplished within the next 3 – 5 years:

- MUSIC EDUCATION PROGRAM - This program will educate and train artists about industry-standards using workshops, hands-on studio classes, occasional high profile performance opportunities, event invites and local musical concerts and plays.
- GOSPEL MUSIC ASSOCIATION - The purpose of this association will serve as a HUB for local artists, musicians, dancers, songwriters and music connoisseurs along the Mississippi Gulf Coast. The Association will provide services, products and business connections to equalize the vast field of current artists, as well as its ever-growing population and tourism on the Mississippi Gulf Coast.
- MULTIMEDIA STUDIO – The company will establish the label, Firebrand Records, LLC, for the purposes of providing in-house radio, television and music studio recording capabilities. This company will produce a variety of shows, theatre productions, tv and radio broadcasts, music projects and arts creative projects.
- MUSIC FACILITY HEADQUARTERS – This state-of-the-art facility will encompass radio, TV, theatre and music education, recording and production capabilities for the staff and planning committees. The facility will operate under the auspices of the LeKeisha Cotten Enterprises ® Brand.



What people
are saying!



“I had such a good experience last year at Gulf Coast Gospel Music Awards. [W]e already planning for this year.... By far its t[h]e best in my books LeKeisha Cotten you got my support 100%”

- Billy Bradley & Heart of Worship | South Carolina -

“I was at the first one last year and it was breath taking, this year was soul taking, this one left me blessed, motivated, passionate, did I say blessed and more blessed and inspired! Words can not even express how much gratitude I have towards you and your ministry.”

- Keneisha Williams Fairley | Mississippi -



“If y'all thought GCGMA 2018 was great, wait till you experience GCGMA 2019.....WOW"!!!!!! Everything done in the Spirit of Excellence

- Angela White Carter | Mississippi - ”



POWERED-BY SPONSORS - \$5,000 -

- Official Naming rights (Ex: "The 2026 GCGMA is Powered By...[your org name](#)")
- (5) Tickets to GCGMA 2026 with VIP seats and Bags
- Company Logo placed during opening credits of Show
- Exclusive on-set TV/radio interview during awards
- :15 sec commercial in all locations during event
- On-Stage presentation of (2) Awards with naming rights
- Free Exhibit space at Vendor Expo, AND :15 min stage presentation during Expo
- Full Page Color Ad in Expo Show Guide
- Full Page Color Ad in Souvenir Booklet
- Access to Mentor Lounge
- (1) Fan Experience Package
- Company material included in Bundle Bag
- Special Signage at all GCGMA 2026-26 events
- Reserved Parking Area
- First Access to the Red Carpet with exclusive photo opps
- Social Media shout-outs
- On-Stage Recognition
- Sponsor Logo listed prominently on all print and electronic marketing material
- Direct mentions by LeKeisha Cotten on TV and radio markets
- 1 Comp Performance by LeKeisha Cotten anywhere within the U.S.. (does not include travel and lodging). Valid for one year

CORPORATE SPONSORS - \$2,500 -

- Naming rights to the Mentor Lounge (Ex: "The 2026 GCGMA Mentor Lounge is Sponsored By...[your org name](#)")
- Exclusive Sponsor of the Mentor Lounge, to include Mentor placement
- :15 min presentation in the Mentor Lounge
- (3) Tickets to GCGMA 2026 with VIP seats and Bags
- Company Logo placed during show credits
- Exclusive on-set TV/radio interview
- :15 sec commercial during event
- On-Stage presentation of (1) Award with naming rights
- Free booth space at Vendor Expo
- 1/2 Page Color Ad in Expo Show Guide
- 1/2 Page Color Ad in Souvenir Booklet
- (1) Fan Experience Package
- Company material included in Bundle Bag
- Reserved Parking Area
- Social Media shout-outs
- Sponsor Logo listed prominently on all print and electronic marketing material
- Direct mentions by LeKeisha Cotten on TV and radio markets

RED CARPET SPONSORS - \$1,500 -

- Naming rights to the Red Carpet (Ex: "The 2026 GCGMA Red Carpet is Sponsored By...[your org name](#)")
- Exclusive Sponsor of the Red Carpet, to include Host placement
- (2) Tickets to GCGMA 2026 with VIP seats and Bags
- Visibility of Company logo throughout Red Carpet
- Exclusive on-set TV/radio interview during Red Carpet
- First Access to Red Carpet
- :15 sec commercial to air during Red Carpet
- 1/2 Page Color Ad in Expo Show Guide
- 1/2 Page Color Ad in Souvenir Booklet
- Company material included in Red Carpet Bundle Bag
- Social Media shout-outs
- On-Stage Recognition
- Sponsor Logo listed prominently on website
- Direct mentions by LeKeisha Cotten on TV and radio markets

KINDGOM SPONSORS - \$1,000 -

- Naming rights to (5) Awards with opportunity for on-stage presenting
- (2) Tickets to GCGMA 2026 with VIP seats and Bags
- Visibility of Company logo during awards
- :10 min presentation during Mentor Lounge
- 1/2 Page Color Ad in Expo Show Guide
- 1/2 Page Color Ad in Souvenir Booklet
- Company material included in Bundle Bag
- On-Stage Recognition
- Sponsor Logo listed prominently on GCGMA website
- Direct mentions by LeKeisha Cotten on TV and radio markets
- Invitation to present at (1) GCGMA Board Meeting

MARKETING OPPORTUNITIES FAN EXPERIENCES MEMBER BENEFITS Below \$1,000

- **Fan Experience | \$599 pp**
(2) Tickets to awards, Bundle Bag, backstage access, photo opps, name displayed during credits, guided tour host, Fan Seating and more!
- **Ultimate Marketing Package | \$399**
(1) :15 sec commercial, 1/4 Page Color Ad in Souvenir Book, Free Vendor Booth, Company material included in Bundle Bags
- **Announcer Acknowledgement | \$125**
On-Stage recognition
- **Logo Drop | \$75**
Logo placement in Souvenir Book
- **Membership | \$50/year**
- **Lifetime Partner | \$500 Annual Pledge (3 yr min.)**
VIP access to all GCGMA events

**YOUR DONATIONS ARE TAX DEDUCTIBLE! TAX ID
84-2286208**

We welcome In-Kind Partnerships!
Do you have a service you would like to share? LET'S
CONNECT!



LEKEISHA COTTEN ENTERPRISES SPONSORSHIP SUPPORT FORM FOR THE GULF COAST GOSPEL MUSIC AWARDS, LLC

To reserve your Sponsor Benefits, please complete the form below and return it along with your DONATION PAYMENT, payable to: LeKeisha Cotten Enterprises.

Contact Name (please print)

Title

Company/Organization/Church

Business Address

City

State

Zip Code

Email Address

Phone

Fax

Contact Signature (authorizing Sponsor)

Date

SPONSOR LEVELS



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SPONSOR
\$5,000



CORPORATE
SPONSOR
\$2,500



RED CARPET
SPONSOR
\$1,500



KINGDOM
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\$1,000

MARKETING OPPORTUNITIES | FAN EXPERIENCE | MEMBER BENEFITS



FAN EXPERIENCE
PACKAGE
\$599



ULTIMATE MARKETING
PACKAGE
\$399



ANNOUNCER
ACKNOWLEDGMENT
\$125



LOGO
DROP
\$75



1-YEAR
MEMBERSHIP
\$50



LIFETIME PARTNER
ANNUAL PLEDGE
\$500 (3 YR. MIN)



VENDOR BOOTH AT EXPO
INCLUDES FULL PAGE AD IN EXPO SHOW GUIDE
\$275

PRINT MARKETING



FULL PAGE AD
SOUVENIR BOOK
\$350



½ PAGE AD
SOUVENIR BOOK
\$175



¼ PAGE AD
SOUVENIR BOOK
\$100



BUSINESS CARD
SOUVENIR BOOK
\$50



FRONT INSIDE COVER
SOUVENIR BOOK
\$500



BACK INSIDE COVER
SOUVENIR BOOK
\$500



FULL PAGE AD
EXPO SHOW GUIDE
\$125



½ PAGE AD
EXPO SHOW GUIDE
\$75

Ready To Give?

You can conveniently donate TODAY, or simply use the camera on your smart phone to scan your preferred method

Credit Cards Accepted



Cash App



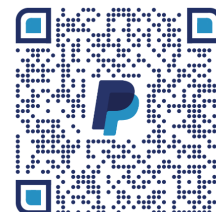
PayPal

Please make all check donations payable to:

LEKEISHA COTTEN ENTERPRISES



\$LEKEISHATCOTTEN



PAYPAL.ME/ENTINDUSTRIES

LEKEISHA T. COTTEN PRESIDENT & FOUNDER

662.228.6511 • GULFCOASTGOSPELMUSICAWARDS@GMAIL.COM

WWW.GCGMA.COM

GULF COAST Gospel Music AWARDS

EXECUTIVE BOARD AND DIRECTORS

LeKeisha Taylor Cotten | President & Founder

Joyce Battle | Co-Founder

Tammy Bridges | Fiscal Relations

Pamela Brandon | Admin Assistant

Nita Chase | Executor

Lyrae Kinchen | Executor

Shaninun Pittman | Executor

EXECUTIVE PLANNING COMMITTEE

Stephanie Piper | Community Liaison

Audrey Stevenson | Content Creator

Kenneth Brandon | A & R

Nathaniel Smith | Music Director

Alma Waller | Community Liaison

Jonathan Haynes | Talent & Recruiting

Billy Bradley Jr. | Public Relations

Monica Lemon | Hospitality

Eric Funches | Organizational Management

Derek Taylor | Gospel Juniors Division

ADVISORY BOARD OF CONSULTANTS

Pastor Charles R. Branch

Curtis Cotten, Jr.

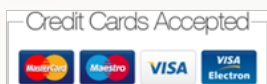
Kearn Crockett-Cherry

Jerry Silvers

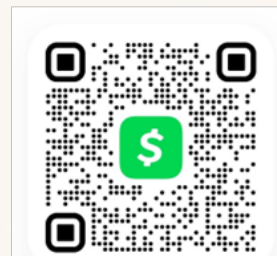
SEVERAL WAYS TO DONATE

Ready To Give?

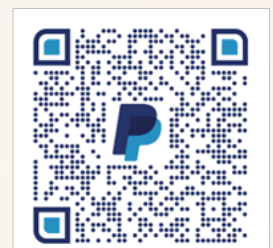
You can conveniently donate TODAY, or simply use the camera on your smart phone to scan your preferred method



Please make all check donations payable to:
LEKEISHA COTTEN ENTERPRISES



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DONATE ONLINE AT WWW.GCGMA.COM

HAVE A QUESTIONS? NEED MORE INFO?

CALL US | 662-299-7134

EMAIL US | GULFCOASTGOSPELMUSICAWARDS@GMAIL.COM

WRITE US | 11191 LANDON LAKE BLVD, GULFPORT, MS 39503



**YOUR DONATIONS ARE TAX DEDUCTIBLE! TAX ID
84-2286208**

**We also welcome In-Kind Partnership
Opportunities!**

**Do you have a service you would like to share?
Contact us for more details.**